

# SECURITIES AND EXCHANGE COMMISSION

## SEC FORM 17-C

### CURRENT REPORT UNDER SECTION 17 OF THE SECURITIES REGULATION CODE AND SRC RULE 17.2(c) THEREUNDER

1. Date of Report (Date of earliest event reported)  
Sep 23, 2022
2. SEC Identification Number  
22401
3. BIR Tax Identification No.  
000-491-007
4. Exact name of issuer as specified in its charter  
PRIME MEDIA HOLDINGS, INC.
5. Province, country or other jurisdiction of incorporation  
Metro Manila, Philippines
6. Industry Classification Code(SEC Use Only)  
[REDACTED]
7. Address of principal office  
16F BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City  
Postal Code  
Postal Code  
1227
8. Issuer's telephone number, including area code  
88314479
9. Former name or former address, if changed since last report  
-
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
 

Title of Each Class	Number of Shares of Common Stock Outstanding and Amount of Debt Outstanding
COMMON	700,298,616
PREFERRED	14,366,260
11. Indicate the item numbers reported herein  
Item 9 Other Events

*The Exchange does not warrant and holds no responsibility for the veracity of the facts and representations contained in all corporate disclosures, including financial reports. All data contained herein are prepared and submitted by the disclosing party to the Exchange, and are disseminated solely for purposes of information. Any questions on the data contained herein should be addressed directly to the Corporate Information Officer of the disclosing party.*

# Prime Media Holdings, Inc.

## PRIM

### PSE Disclosure Form 4-25 - Results of Organizational Meeting References: SRC Rule 17 (SEC Form 17-C) and Section 4.4 of the Revised Disclosure Rules

#### Subject of the Disclosure

Results of Organizational Meeting of the Board of Directors held on 23 September 2022

#### Background/Description of the Disclosure

Results of Organizational Meeting of the Board of Directors held on 23 September 2022

#### List of elected officers for the ensuing year with their corresponding shareholdings in the Issuer

Name of Person	Position/Designation	Shareholdings in the Listed Company		Nature of Indirect Ownership
		Direct	Indirect	
Manolito A. Manalo	Chairman of the Board and President	1	0	-
Bernadeth A. Lim	Vice-President	1	0	-
Rolando S. Santos	Treasurer	1,000	0	-
Reuben Carlo O. General	Corporate Secretary/ Compliance Officer/Data Privacy Officer and Corporate Information Officer	0	0	-
Dale A. Tongco	Risk Management Officer	0	0	-

#### List of Committees and Membership

Name of Committees	Members	Position/Designation in Committee
Executive Committee	Manolito A. Manalo	Chairman
Executive Committee	Rolando S. Santos	Member
Executive Committee	Hermogene H. Real	Member
Audit, Governance, Oversight and Related Party Transaction Committee	Johnny Y. Aruego, Jr. (Independent Director)	Chairman
Audit, Governance, Oversight and Related Party Transaction Committee	Francisco L. Layug III (Independent Director)	Member
Audit, Governance, Oversight and Related Party Transaction Committee	Bernadeth A. Lim	Member

Nomination and Compensation Committee	Francisco L. Layug III (Independent Director)	Chairman
Nomination and Compensation Committee	Johnny Y. Aruego, Jr. (Independent Director)	Member
Nomination and Compensation Committee	Hermogene H. Real	Member

**List of other material resolutions, transactions and corporate actions approved by the Board of Directors**

N.A.

**Other Relevant Information**

Please see attached.

**Filed on behalf by:**

<b>Name</b>	Reuben Carlo General
<b>Designation</b>	Corporate Secretary

COVER SHEET

2 2 4 0 1

S.E.C. Registration Number

P R I M E M E D I A H O L D I N G S , I N C .

( f o r m e r l y F i r s t e - B a n k C o r p . )

(Company's Full Name)

1 6 t h F l o o r B D O T o w e r s

V a l e r o ( f o r m e r l y C i t i b a n k

T o w e r ) 8 7 4 1 P a s e o d e R o x a s

M a k a t i C i t y

(Business Address: No. Street/City/Province)

REUBEN CARLO O. GENERAL

Contact Person

8831-4479

Company Telephone Number

1 2

Month Day Fiscal Year

3 1

Day

SEC FORM 17-C (Results of the 2022 Organizational Meeting of the Board of Directors)

FORM TYPE

Month Day Annual Meeting

N/A

Secondary License Type, If Applicable

Dept. Requiring this Doc.

Amended Articles Number/Section

Total Amount of Borrowings

Total No. of Stockholders

nil

Domestic

Foreign

To be accomplished by SEC Personnel concerned

File Number

LCU

Document I.D.

Cashier

STAMPS

SECURITIES AND EXCHANGE COMMISSION

SEC FORM 17-C

CURRENT REPORT UNDER SECTION 17  
OF THE SECURITIES REGULATION CODE  
AND SRC RULE 17.2(c) THEREUNDER

1. ....September 23, 2022.....  
Date of Report (Date of earliest event reported)
2. SEC Identification Number ....22401..... 3. BIR Tax Identification No. .. 000-491-007..
4. .. Prime Media Holdings, Inc.....  
Exact name of issuer as specified in its charter
5. .... Manila, Philippines..... 6.  (Use Only)  
Province, country or other jurisdiction of incorporation Industry Classification Code:
7. ..16th Floor BDO Towers Valero (formerly Citibank Tower), 8741 Paseo de Roxas, Makati City.. 1227.....  
Address of principal office Postal Code
8. .... +632 8831-4479.....  
Issuer's telephone number, including area code
9. .... N/A.....  
Former name or former address, if changed since last report
10. Securities registered pursuant to Sections 8 and 12 of the SRC or Sections 4 and 8 of the RSA
- | Title of Each Class          | Number of Shares of Common Stock<br>Outstanding and Amount of Debt Outstanding |
|------------------------------|--|
| ..... <u>Common</u> .....    | ..... <u>700,298,616</u> .....   |
| ..... <u>Preferred</u> ..... | ..... <u>14,366,260</u> .....  |
11. Indicate the item numbers reported herein: .....Item No. 9 Other Events.....

**Item 9. Results of the Organizational Meeting of the Board of Directors**

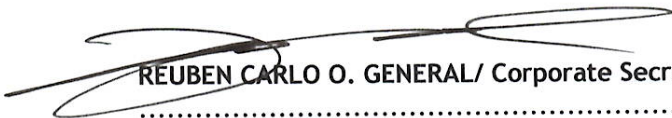
**Please see attached Results of the 2022 Organizational Meeting of the Board of Directors of Prime Media Holdings, Inc. (PRIM) held on 23 September 2022.**

**SIGNATURES**

Pursuant to the requirements of the Securities Regulation Code, the issuer has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

**..PRIME MEDIA HOLDINGS, INC.....**  
Issuer

**.....September 23, 2022.....**  
Date

  
**REUBEN CARLO O. GENERAL/ Corporate Secretary**  
.....  
Signature and Title\*

\* Print name and title of the signing officer under the signature.



23 September 2022

**The Philippine Stock Exchange, Inc.**

6<sup>th</sup> Floor, PSE Tower

5<sup>th</sup> Avenue corner 28<sup>th</sup> Street

Bonifacio Global City, Taguig City

Attention: **Ms. Alex Tom Wong**  
Officer-in-Charge, Disclosure Department

Re: **Results of the Organizational Meeting of the Board of Directors**

Gentlemen:

We advise that during the Organizational Meeting of the Board of Directors held immediately after the stockholders' meeting, the following matters were acted upon:

1. Election of the following officers for the year 2022 to 2023 to serve as such until their successors are duly elected and qualified:

Manolito A. Manalo	:	Chairman of the Board and President
Bernadeth A. Lim	:	Vice-President
Rolando S. Santos	:	Treasurer
Reuben Carlo O. General	:	Corporate Secretary/ Compliance Officer/Data Privacy Officer/ Corporate Information Officer
Dale A. Tongco	:	Risk Management Officer

2. Election of the following Committee Members for the year 2022 to 2023 to serve as such until their successors are duly elected and qualified:

(a) Executive Committee:

Chairman: Manolito A. Manalo  
Members: Rolando S. Santos  
Hermogene H. Real

(b) Audit, Governance, Oversight and Related Party Transaction Committee:

Chairman: Johnny Y. Aruego, Jr. (*Independent Director*)  
Members: Francisco L. Layug III (*Independent Director*)  
Bernadeth A. Lim

(c) Nomination and Compensation Committee:

Chairman: Francisco L. Layug III (*Independent Director*)

Members: Johnny Y. Aruego, Jr. (*Independent Director*)  
Hermogene H. Real

Very truly yours,

  
**Reuben Carlo O. General**  
Corporate Secretary